



Artist: Will White

# ArtPop

STREET GALLERY<sup>®</sup>

# 2024

PARTNERSHIP OPPORTUNITIES



Artist: Raman Bhardwaj



Artist: Itala Flores  
Photo: Alex Cason

# 2024 ArtPop Partnership Opportunities

## **SIGNATURE: \$100,000 | PROMOTIONAL VALUE \$500,000**

- Branding on Select ArtPop Billboard Space
- Signature Logo on Evites, Event Sponsor Signage, Event Presentation, Website
- Recognition in ArtPop Media Releases
- Naming and Speaking Opportunities at ArtPop Events – PopUps, Fashion Show, Artist Reveal
- 10 VIP tickets to Fashion Show, 10 tickets to 2024 Artist Reveal
- Signature Art Gift
- Private Art Party

## **PLATINUM: \$50,000 | PROMOTIONAL VALUE \$250,000**

- Prominent Logo on Evites, Event Sponsor Signage, Event Presentation, Website
- Recognition in ArtPop Media Releases
- Exposure at ArtPop Events – PopUps, Fashion Show, Artist Reveal
- 8 VIP tickets to Fashion Show, 8 tickets to 2024 Artist Reveal
- Platinum Art Gift
- Private Art Party

## **GOLD: \$25,000 | PROMOTIONAL VALUE \$125,000**

- Logo on Evites, Event Sponsor Signage, Event Presentation, Website
- Recognition in ArtPop Media Releases
- Exposure at ArtPop Events – PopUps, Fashion Show, Artist Reveal
- 6 VIP tickets to Fashion Show, 6 tickets to 2024 Artist Reveal
- Gold Art Gift

## **SILVER: \$10,000 | PROMOTIONAL VALUE \$50,000**

- Logo on Evites, Event Sponsor Signage, Website
- Exposure at ArtPop Events – PopUps, Fashion Show, Artist Reveal
- 4 VIP tickets to Fashion Show, 4 tickets to 2024 Artist Reveal

## **BRONZE: \$5,000 | PROMOTIONAL VALUE \$25,000**

- Logo on Event Sponsor Signage, Website
- 2 VIP tickets to Fashion Show, 2 tickets to 2024 Artist Reveal




































**All Partner Levels listed above will receive the following benefits in addition to the special sponsor benefits listed with that sponsor level.**

- Social Media Recognition
- Logo Placement Link on ArtPopStreetGallery.com
- Cities Program Commemorative Art Poster
- Upcycled Gift Items

We can work with your corporation to create a unique partnership package to meet your business and philanthropic needs. Please call **734.320.1601** for more information or email [Wendy@ArtPopStreetGallery.com](mailto:Wendy@ArtPopStreetGallery.com).

# ArtPop Partnership Benefits

# 2024

	<b>Signature</b> \$100,000	<b>Platinum</b> \$50,000	<b>Gold</b> \$25,000	<b>Silver</b> \$10,000	<b>Bronze</b> \$5,000
Branding on Select ArtPop Billboard Space					
Naming and Speaking Opportunities at ArtPop Events – PopUps, Fashion Show, Artist Reveal					
Private Art Party					
Art Gift					
Logo on Evites, Event Sponsor Signage, Event Presentation, Website					
Exposure at ArtPop Events – PopUps, Fashion Show, Artist Reveal					
VIP tickets to Fashion Show, Tickets to 2024 Artist Reveal					
Logo Recognition on Website					
Social Media Recognition					
Cities Program Commemorative Art Poster					
Upcycled Items	